

Jennifer Sokolov



September 20, 2023

Jennifer Sokolov
Tenth House Health
29 2nd St
Athens, NY 12015

Re: Letter of Support – New York Forward, Village of Athens

Dear Members of the Capital Region Economic Development Council,

For the last 3 years, I have owned and operated a healing arts center in Athens Village downtown and lived above the practice with my rascally studio cat.

Athens was not familiar with the work that I do, but in a show of good faith supported the efforts of the center. I now attract clientele from as far away as Albany, Cooperstown, Woodstock, and New York City.

When clients come, they don't just have sessions or classes at Tenth House, they buy bread from The Catskill Bread Company, eat snacks from the Rooster, have a drink at the Stewart House, and spend time at the river. The more the downtown thrives, the more we all thrive.

We have benefitted from both private and public investment in businesses, commercial buildings, expansion of recreational facilities and our waterfront. The fact that clients look forward to their time in Athens is a strong indicator that we are ready to take the next steps towards the revitalization of this jewel-like riverfront town.



29 SECOND STREET | ATHENS, NY 12015 | 518-444-2196 |
www.tenthhousehealth.com



There is more work to do and the planning and funding that New York Forward can provide will help us become a model for small villages across the state.

We at Tenth House Health are more than ready to advance a New York Forward program if The Village of Athens is selected.

Sincerely,

Jennifer Sokolov



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The Athens Rooster
44 Second Street, Athens NY 12015



Re: Letter of Support - New York Forward, Village of Athens

Dear Distinguished Members of the Capital Region Economic Development Council,

On behalf of my family and our business, The Athens Rooster, I offer my full support for the Village of Athens, Round 2 New York Forward Initiative application requesting funds that will capitalize and improve upon our unique Main Street, historic Village and Waterfront.

The projects being submitted now are exciting and will directly result in more year-round activity, increased foot-traffic and bottom-line profitability for our business and assist us with providing jobs to our residents and needed services to our community. These projects come out of several local planning efforts and are the result of collaborative community effort. The business community, nonprofit network and deep commitment of our community leaders have been a game changer - but we want to see public investment to leverage what the private sector is already committed to doing.

Working together, this true and ongoing public-private partnership can show New York's small villages that success is within reach.

We strongly endorse Athens' application and we're ready to help in any way we can to build a stronger and more vibrant community.

Sincerely,

Date 9/20/2023

Anh Le New York LTD.
36 Second Street
Athens, NY 12015

Re: Letter of Support – New York Forward, Village of Athens NY

Dear Members of the Capital Region Economic Development Council,

I have operated **Anh Le New York LTD.**, a small business here in Athens Village downtown for 3 years. I live here and can attest that we are a Village ready and willing to embrace greater investment in economic development in our small downtown through New York Forward. The spirit of cooperation and collaboration that is embedded in our community will provide a strong foundation if selected for this award.

We have benefitted from both private and public investment in businesses, commercial buildings, expansion of recreational facilities and our waterfront. We have been here through the tough times and can assure you that today's business environment is much more resilient, and our best years are in front of us.

There is more work to do and the planning and funding that New York Forward can provide will focus on projects that will help us become a model for small villages across the state.

I, Anh Q. Le , my family, our staff and our business, are more than ready to advance a New York Forward program if The Village of Athens NY is selected.

Sincerely,



Anh Q. Le